



December 17, 2018

## Kent Swig of Swig Equities Lights Worlds Largest Menorah

December 17, 2018 - New York City

**NEW YORK, NY** In celebration of Chanukah, Kent Swig, president of Swig Equities, LLC, joined Rabbi Shmuel Butman in lighting the world's largest menorah on December 6, marking the fifth night of Chanukah.

"I am honored and thrilled to have been invited once again by Rabbi Shmuel Butman to light the world's largest Chanukah Menorah," said Kent Swig. "In these challenging times, it was very meaningful to me to participate in the expression of the Menorah's universal message of light over darkness, freedom over oppression and liberty over tyranny," Swig continued.

Located at Fifth Ave. in front of The Plaza Hotel, the giant menorah is a 32-foot high, gold-colored, 4,000-pound steel structure that features genuine oil lamp and glass chimneys to protect the light from strong winds.

"The Menorah stands as a symbol of freedom and democracy, strength and inspiration, delivering a timely and poignant message to each person on an individual basis," said Rabbi Shmuel Butman, director of Lubavitch Youth Organization.



Shown (from left) are:  
Rabbi Shmuel Butman, Kent Swig,  
and Jennifer Swig. Photo credit:  
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