



RUBENSTEIN
PUBLIC RELATIONS, INC.

citybizlist

June 4, 2018

Kent M. Swig And Joe Berko In REDinNYC "Fireside Chat" Before A Sold Out Crowd Of Over 500 Real Estate Pros



New York, June 4, 2018 -- The penthouse at 230 Fifth Avenue was the scene of the latest successful REDinNYC event held on Thursday evening May 30th. Over 500 real estate

professionals gathered to hear the “Fireside Chat” conducted by Joe Berko, founder and president of Berko & Associates.

The interview guest of the evening was Kent M. Swig, president of Swig Equities. A captivated audience heard Kent speak of the portfolio of companies under the Swig Equities banner, including legendary Helmsley Spear. Swig is also co chairman of Terra Holdings, owner of both Brown Harris Stevens and Halstead Property, two of New York City’s most successful and esteemed residential brokerage firms.

A great feature of every REDinNYC event is for the audience to then meet one on one with the guest speaker and that was certainly a highlight of the May 30th event, with Kent Swig generously sharing his time with both experienced real estate pros and those new to the industry.

A featured sponsor of REDinNYC has been RealConnex, and its founder and CEO Roy Abrams. RealConnex is the leading on line business accelerator connecting real estate professionals to capital investment services, and to other relevant real estate service providers. RealConnex also focuses on connecting family offices with developers and investors.

Sponsorship of REDinNYC has been growing rapidly over the past year and May 30th as previously noted event sponsors included: RealConnex, and in addition, worldwide banking leader HSBC. The next REDinNYC event will be held on

June 27th, with a location to be announced. Other events include REDinChicago, June 20th, and REDinLA, June 26th. Please go to www.redinnyc.com for further information and to become a ReD member.



