



(IT-EN TRANSLATION OF THE HEADLINE-TITLE)

TRENDS

–

MATERIALS

– **PRODUCTS**

100 BATHROOMS

THE INTERIOR DÉCOR GUIDES BY VILLE AND CASALI

YEAR XV-NUMBER 1-2008-EURO 6,50

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(PICTURE)

NEW YORK INTERIORS

Why is Italian design so much loved by aesthetes and trend creators overseas? For the reason that it is considered a synonym for hallmark and quality, and it creates elegant and refined spaces. This is how at 25 Broad Street, in the heart of FiDi, the Downtown Manhattan's Financial District, they explained their choice of products and finish made in the *Bel Paese (Italy)*. In 2007, Liz Swig, Director of the design department for Swig Equities LLC, one of the most famous construction firms in the United States, decided to give a strong Italian connotation to the restyling of a prestigious early 19th century building, by using Italian interior furnishings and complementary items made in Italy, from the great firms collections like Poliform and Valli & Valli, to the historic craftsmanship pieces, like lamps and chandeliers produced in Murano.